



LAUREN SCHIEFFER, CSP THE COLONEL'S DAUGHTER



Are You Getting This?

Communicating for Results and Respect in the 21st Century

Overview

The greatest hindrance to growth in any organization, or in any individual career is poor communication, both up and down the ladder. Most people are promoted (or *not*) based on how they relate to others instead of their talent or skill level, and so many projects fail because of lack of – or poor communication. Using *The Ten Building Blocks of Influential Communicators*[®], this program gives you the skills you need to get results. It steps down the core competencies of impactful communication in the 21st Century and leaves you understanding how to respectfully get things done. This course has no pre-requisites, does not require prior knowledge or use of any special software.

Learning Objectives

- Understand the toxic results of poor communication
- Know the goal of all truly influential communicators
- Understand the three essential premises upon which all effective communication stands
- Gain a working knowledge of the six essential communication skills and how to easily master them
- Understand how to use those to hone three higher skills that can garner personal-influence in any environment

Who Will Benefit from Attending

- Managers
- Supervisors
- C-Level executives looking for more results from their organization
- Employees who are looking to moving into leadership
- Anyone struggling with poor results or poor customer service due to poor communication

HRCI Credit #286757 - SHRM Credit #16-S9I5M

